

ANDY CALLAGHAN - JAMMED.APP

TOMORROW'S WORLD FOR SOFTWARE

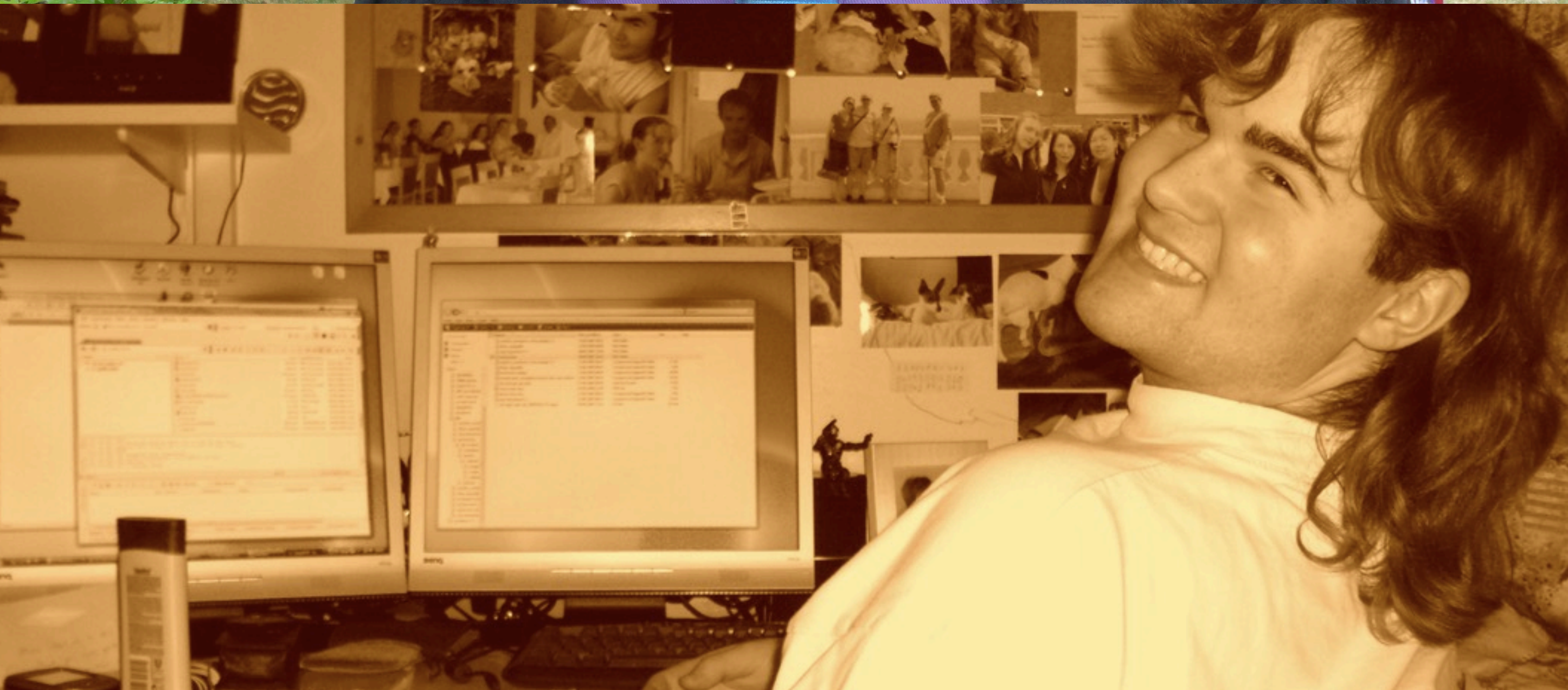
How Jammed uses generative AI

WHO/WHAT ARE YOU?

FREELANCE PROGRAMMER

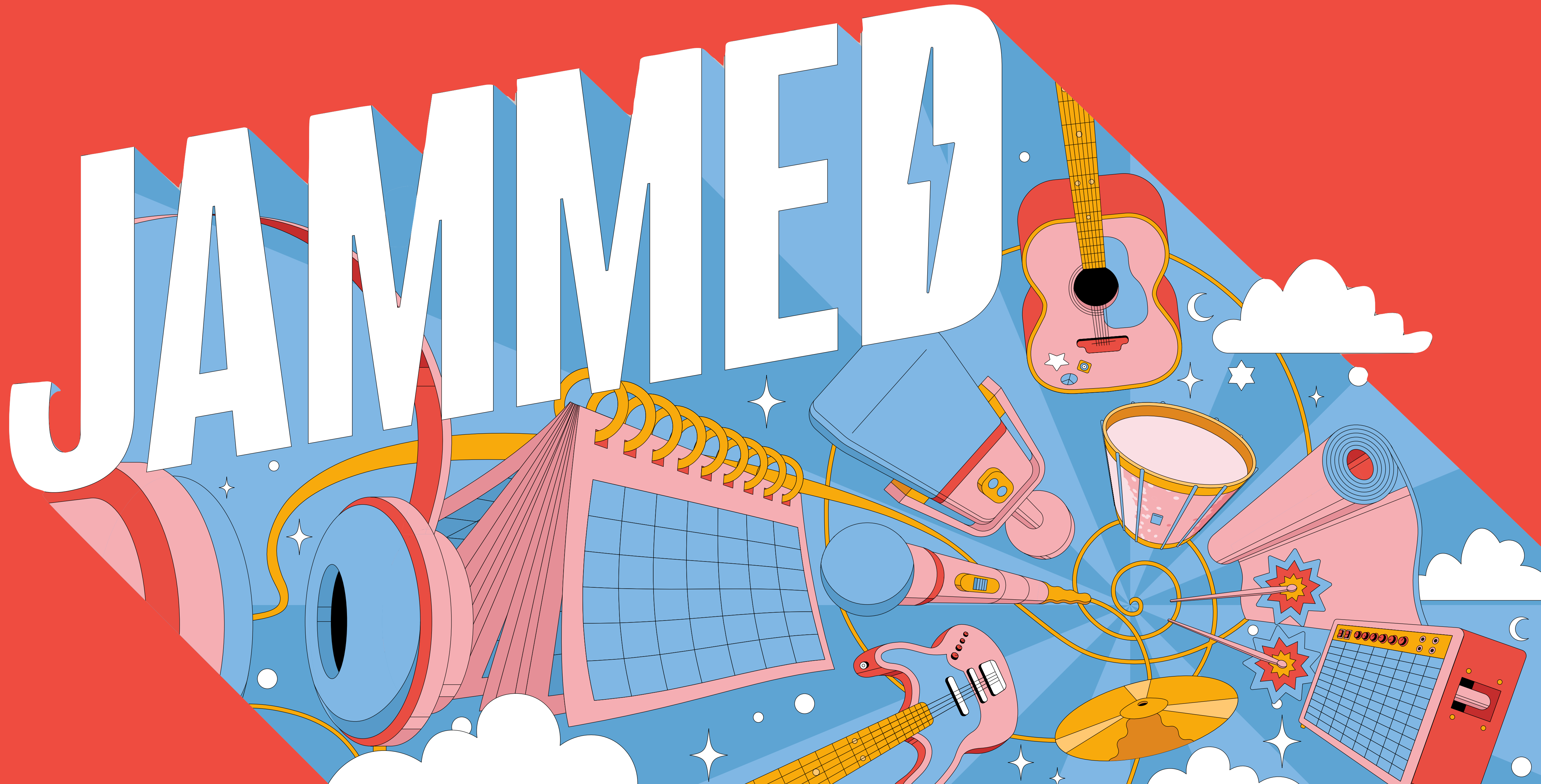
- Graduated in 2009 with BSc Computer Science
- Worked for startups in London, Liverpool, Leeds
- Developed apps independently
- Drummer since 2002
- Started Jammed in 2019
- Still working full-time as a freelancer





“DON'T GIVE UP”

JAMMED



WELCOME TO
BRIXTON HILL
STUDIOS



**51 STUDIOS
9 COUNTRIES
£1M BOOKINGS TO DATE**

JAMMED CUSTOMER BASE IN APRIL 2023

GENERATIVE AI

- Like autocomplete but on a massive internet scale
- Large Language Models LLM - using a network of software neurons - 'neural network'
- Using AI to train itself to be better
- Capable of basic deduction & reasoning
- Still makes things up (like people!)
- Chat GPT-4 now can pass the US lawyer bar exam, medical entrance exams
- 'Emergent' properties - doing things it wasn't programmed to do

HOW JAMMED USES GENERATIVE AI

Now:

Automatic emails to new sign ups

Entire support documents input, can answer questions

Later:

Booking agents, chatting to musicians

Staff agents, reorganising bookings

Hey Lauren,

I'm Andy, the founder of Jammed. We're so glad to have you onboard!

I've seen that you've signed up to Jammed and have started to make use of our services. We noticed that you've recently changed the prices of some of your spaces but haven't yet connected one of our payment processors (Stripe or Square). It's free to use these in Jammed.

If you need any help or would like to discuss how Jammed can help you reach more potential clients, we can arrange a video call and answer any questions you might have.

I'm here to help, so please don't hesitate to reach out.

Warm regards,

Andy @ Jammed

HUGE IMPLICATIONS FOR SOCIETY

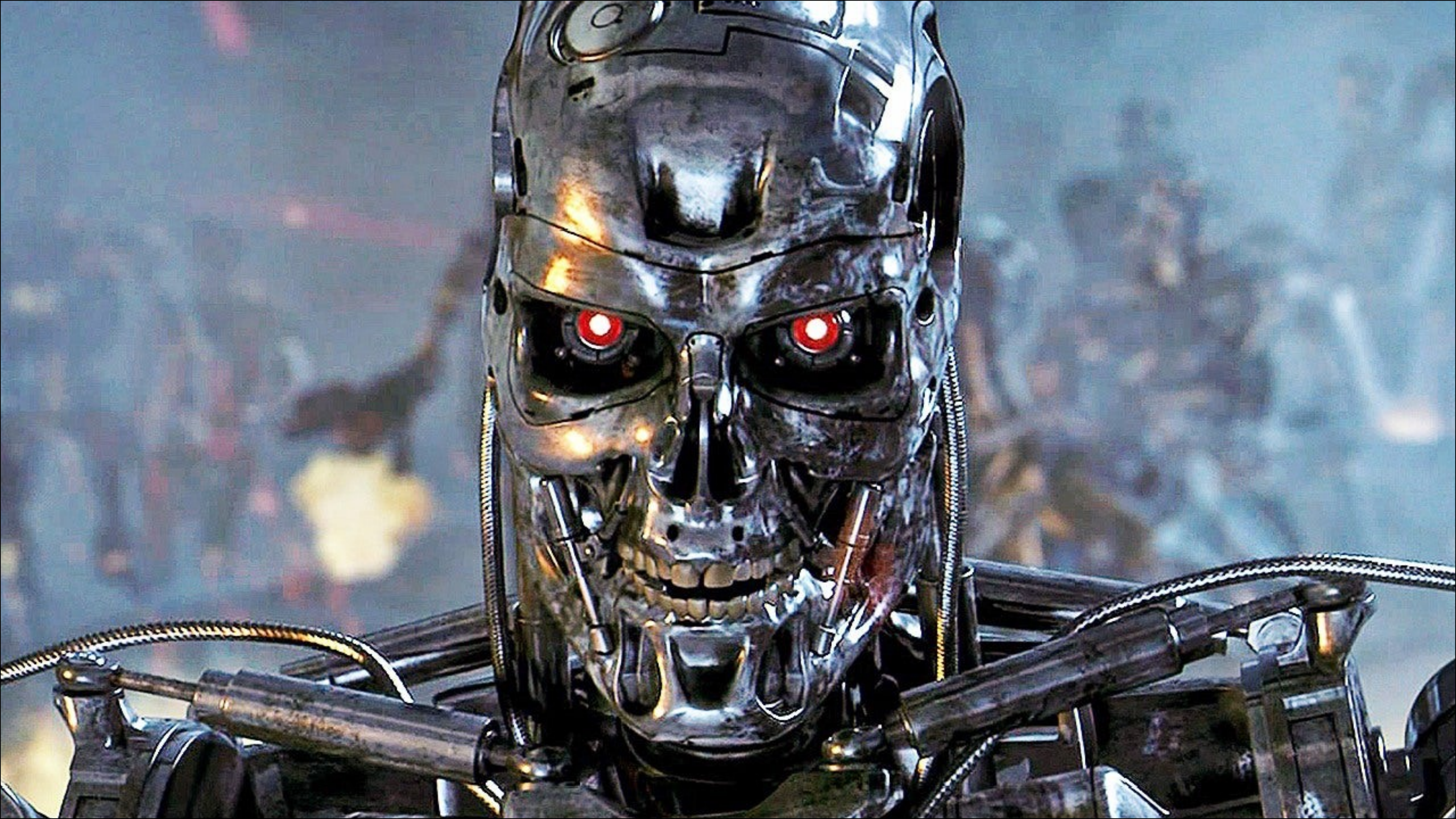
AI IMPROVES PRODUCTIVITY

JOBS WILL CHANGE

SOME JOBS WILL BE LOST

ENTIRE INDUSTRIES WILL BE CHANGED

WE MIGHT BE ABLE TO CONTROL IT



Q&A

JAMMED

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